



ARGENTINA



BOLIVIA



BRAZIL



CHILE



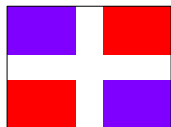
COLOMBIA



COSTA RICA



CUBA



DOMINICAN REPUBLIC



ECUADOR



EL SALVADOR

# Latino/Hispanic 101: Overcoming Barriers and Increasing Understanding

## Satellite Conference

Wednesday, May 12, 2004

2:00-4:00 p.m. (Central Time)

3:00-5:00 p.m. (Eastern) • 1:00-3:00 p.m. (Mountain) • 12:00-2:00 p.m. (Pacific)

The South is now home to one-third of all Latinos and Hispanics who live in the United States. In Alabama, this population has increased by nearly 13% during the past year and these latest figures are likely understated because of what many believe to be a vast undercount of Spanish-speaking people during census counting activities. This population growth is being bolstered by thousands of immigrant women in their childbearing years.

Alabama, like many states, has a Chamber of Commerce for Latino/Hispanic people and agencies that assist them with translation, legal representation and other services. The impact of this increase is also being felt in our health care system, social service and educational institutions. The Pew Hispanic Center/Kaiser Family Foundation 2002 National Survey reported that three out of four Hispanic adults are without health insurance. Hispanics have difficulty in accessing and utilizing our health care system because of barriers such as language, inability to obtain or afford health insurance, low income and very little knowledge of how our health system works.

This program will address some of the basic differences between the American and the Latino/Hispanic cultures, health beliefs and practices, as well as some of the health and social problems prevalent in this population. The program faculty will also discuss the importance of utilizing trained interpreters.

### Objectives:

Discuss the country of origin of the Latino/Hispanics who now live throughout the South.

Discuss the demographic and health statistics of the Latino population that utilize services of the Alabama Department of Public Health.

Discuss the health issues, perceptions and concerns of the Latinos who are adapting to life in the South.

List access to health care service barriers that the Latino population experiences.

Discuss how to take care of the Latino patient.

Discuss successful ways of communicating when language is a barrier.

### Faculty:

**Yolanda Martinez, BSN**

Hispanic Outreach Coordinator/  
ALLKIDS

Children's Health Insurance Program

Huntsville, Alabama

**Julia Hayes, MS, RD**

Assistant Director of Minority Health  
Alabama Department of Public Health



GUATEMALA



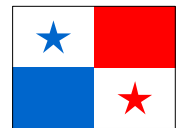
HONDURAS



MEXICO



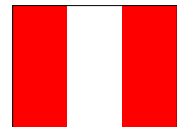
NICARAGUA



PANAMA



PARAGUAY (OBERVE)



PERU



PUERTO RICO



URUGUAY



VENEZUELA

### Conference Details:

Target Audience: Nurses, Social Workers, Registered Dietitians, Outreach Workers, Clinic Staff who work with the public. Registration: [www.adph.org/alphtn](http://www.adph.org/alphtn)

Satellite Coordinates: C & Ku Band. Conference Materials: Posted on website approximately one week before the program. CEUs: Nurses (2.1 hours) Social Workers (1.75 hours), Registered Dietitians (2 hours).

Questions: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us) or 334-206-5618.

Issues or questions you want addressed DURING this conference? Email ([alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us)) or fax (334-206-5640) the conference faculty. They will respond during the program.

Produced by the Alabama Department of Public Health, Video Communications Division  
The Alabama Department of Public Health is a partner of the Public Health Training Network